

The Music Therapy Maven's **Social Media Secrets**

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My Top 10 Favorite Resources

- 1) **99Designs** (the place to go for your graphic design needs)
www.99designs.com
- 2) **Aweber** (email marketing manager)
www.aweber.com
- 3) **Fiverr** (where people will do things for \$5)
www.fiverr.com
- 4) **Godaddy** (website domain name registration and web hosting)
www.godaddy.com
- 5) **Google** (email, reader, analytics, and more!)
www.google.com
- 6) **PayPal** (online merchant services)
www.paypal.com
- 7) **Powweb** (web hosting)
www.powweb.com
- 8) **Tweetdeck** (free social media manager)
www.tweetdeck.com
- 9) **Wordpress** (blog publishing)
www.wordpress.org
- 10) **YouTube** (online video hosting)
www.youtube.com

BONUS Tips, Ideas, and Suggestions

- ☒ *Be aware that EVERYTHING you post online is public!*
- ☒ *Always be kind and helpful. No one wants to hear you whine or be mean.*
- ☒ *Comment on blog posts and FB updates. RT and reply on Twitter. Reach out and start the conversation.*
- ☒ *Don't take yourself TOO seriously. It's okay to be entertaining.*
- ☒ *Be CONSISTENT in how often you post information. Know it's OK to take breaks.*
- ☒ *Read, follow, and learn from others.*
- ☒ *Include variety with what you offer. Post text, pictures, audio, video, etc.*
- ☒ *Share LINKS. It's the easiest way to be helpful--without creating new content.*
- ☒ *Use the SAME picture for all your online sites. Register that pic (it's free!) at www.Gravatar.com*